

CHAIRMAN'S MESSAGE

**"GANESH IS AT AN
ACCELERATED EXECUTION
STAGE WITH LARGE
PROJECTS BEING
LAUNCHED AND SOLD."**

Dear Shareholders,

I report with deep and profound regret the sad, sudden and untimely demise of Shri Govindbhai C Patel, Chairman of the Company. Shri Govindbhai C Patel was a man of rare acumen, broad vision and robust confidence. His was a life of unusual dedication, tenacity and achievement. He was and will always continue to be a pillar of strength at Ganesh to everyone. The void created by his sudden demise will never be filled in. His thoughts, leadership and achievements will continue to remain the valuable source of inspiration for all of us. May his soul rest in peace.

Ganesh went through an interesting phase last year. The first two quarters were marked with the impact of the global liquidity crisis and the slowdown, but the last two quarters saw recovery and is now showing signs of improvement.

As you know, Ganesh has preferred a regional play with Ahmedabad as its focus. Ahmedabad has not disappointed us. As we look ahead we see Ahmedabad no different to a Bengaluru or a Hyderabad. Ahmedabad has emerged as one of the fastest growing states in India. Under the able governance of the Gujarat Government, the state has made tremendous strides in all fields - infrastructure, industrial development, educational institutes and real estate.

We are at the right place, at the right time. Ganesh has been carefully scaling the execution and launching great projects at great prices. In the last 15 months, Ganesh sold 1.28 million sq ft. Currently, Ganesh is executing over 1.56 million sq ft of residential and commercial projects to be delivered in the next 18 months. Besides, it has a land bank of over 522 acres.

I will now share with you the projects under execution and launch.

1. Maple County 407,250 sq ft has been sold and expected delivery date is June 2011.
2. Maple County 2: 319,500 sq ft has been sold and expected delivery date is September 2011.
3. Satva: 328,680 sq ft sold and expected delivery date is March 2011.
4. Suyojan: 228,960 sq ft sold and expected delivery date is June 2011.
5. Smile City: It is the largest integrated township project from Ganesh spread over 534 acres. The project is expected to be completed in 7-8 years.
6. Million Minds: 106 acres of IT SEZ and other developments.

Ganesh is at an accelerated execution stage with large projects being launched and sold.

Ganesh has emerged stronger financially post the downtrend. The Company has a net debt of Rs 90.65 crore as on March 31, 2010 and the debt equity stands at 0.18. This happened as we adopted online payment collection and reminder system for the prospective acquirers of apartments/ bungalows which in turn have resulted in improving the liquidity position. Also, cut throat competition among the bankers has resulted in faster clearance of home loan files of our customers. Innovative marketing strategies helped us remarkably improving our sales which eventually resulted in a handsome operational cashflow. We have started targeting the right customer segment. For this purpose, apart from our

database we contacted various professional bodies and clubs for generating business. Further, we offered a more competitive rate than prevalent in the area for our products.

Ganesh has continuously improved the quality of its products. We have adopted latest technologies and materials like self compacting concrete, UPVC windows (integrated in our products), LED lighting, variable frequency drives in lifts and water pumping for improving quality of products.

Your Company expanded the team further and recruited various professionals in technical and managerial categories taking the total strength of employees to 86 as on 31st March, 2010. They bring with them wide experience in the real estate segment which will help to take Ganesh to greater heights.

Before I conclude, I would once again pay my homage to our late Chairman Shri Govindbhai C Patel. We assure you, shareholders, that the vision that the late Chairman has seen will be delivered. Ganesh is a unique company focused on Ahmedabad and known for very high quality of construction and right pricing. We will continue to bring smiles on the Amdavadis by giving them their dream home.

Thank you for your support,

Sincerely,

DIPAK G PATEL